

**Minutes**  
**May 11, 2023 Communications Committee Meeting**

**Present:** Board President Dave Meranda, Board Member Emily Mason, Board Member Melissa Nolan, Board Member Jerry Combs, Superintendent John Spieser, Treasurer John Espy, Jennie Berkley, Jeff Johnson, Megan Davidson, Krista Boyle

- I. Approval of April Minutes
- Approved

II. [Review of Recent Social Media Posts](#)

**FACEBOOK**

***April 13-May 10***

- Middle School Groundbreaking
- Milford Winter guard
- Academic Awards Ceremony
- Middle School Groundbreaking - Save the Date

**INSTAGRAM**

***April 13-May 10***

- Fine Arts Signing
- Military Signing
- Academic Awards Ceremony
- Choir Boosters – Flying Pig Booth

**TWITTER**

- Middle School Groundbreaking - Save the Date

III. [May/June Communications Highlights](#)

IV. Questions/Comments

- Fine Arts Signing has received positive feedback
- Board President requested a courtesy look at the mailer
- Social media metrics will be provided for next year – likely based on yoy comparisons; final metrics TBD after this baseline year